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Description:

Global Dental Floss (Oral Hygiene) Market - Outlook to 2020: Market Size, Growth and Forecast Analytics

Summary

"Global Dental Floss (Oral Hygiene) Market - Outlook to 2020: Market Size, Growth and Forecast Analytics" is a broad level market review of Global Dental Floss' market by country. The research handbook provides the up-to-date market size data for period 2011-2015 and illustrative forecast to 2020 covering key market aspects like Sales Value and Volume for Dental Floss and its variants Flossing Tape, Unwaxed Dental Floss and Waxed Dental Floss. The research handbook also provides analytics on Sales by Brands and by Distribution Channel.

Dental Floss is usually available in form of a Tape / Nylon String that is inserted between the teeth to remove food/plaque. Includes all waxed and un-waxed dental floss and dental tape products, however, excludes interdental brushes and other flossing/oral care devices.

Sales Values in the handbook are depicted in USD (\$) and local currency by country and Volumes are represented in M Units.

Furthermore, the research handbook details out Sales Value for top brands for the year 2012 to 2015 and overall market sales by Distribution Channel (Hypermarkets & Supermarkets, Convenience Stores, Department Stores, Dollar Stores, Variety Store, Cash & Carries and Warehouse clubs, eRetailers, Food & Drinks specialists, Drug stores & Pharmacies, Health & Beauty Stores, Other general retailers and others) where ever applicable.

The research handbook acts as an essential tool for companies active or plans to venture in to the Global Dental Floss (Oral Hygiene) market. The comprehensive statistics within the report provides insight into the operating environment of the market and also ensures right business decision making based on historical trends and industry model based forecasting.

Countries covered in this report include: Argentina, Australia, Austria, Belgium, Brazil, Bulgaria, Canada, Chile, China, Colombia, Czech Republic, Denmark, Egypt, Finland, France, Germany, Greece, Hong Kong, Hungary, India, Indonesia, Israel, Italy, Japan, Malaysia, Mexico, Netherlands, New Zealand, Norway, Peru, Philippines, Poland, Portugal, Republic of Ireland, Romania, Russia, Saudi Arabia, Singapore, Slovak Republic (Slovakia), South Africa, South Korea, Spain, Sweden, Thailand, Turkey, Ukraine, United Arab Emirates, United Kingdom, United States of America, Venezuela

*This is an on-demand research handbook and will be delivered within 2 working days (excluding weekends) of the purchase.

****Note:** Certain content / sections in the research handbook may be removed or altered based on the availability and relevance of data.

Scope

- Overall Dental Floss (Oral Hygiene) market value and volume analytics with growth analysis from 2011 to 2020.
- Sales Value and Volume analytics for variants of Oral Hygiene; Flossing Tape, Unwaxed Dental Floss and Waxed Dental Floss
- Value terms for the top brands.
- Distribution channel sales analytics from 2012-2015.

Reasons to buy

- Get access to authoritative and granular data on the Dental Floss (Oral Hygiene) market and fill in the gaps in understanding of trends and the components of change behind them.
- Enhance your understanding of the market to update your strategic and tactical plans based on volume and value changes, brand dynamics and distribution trends.
- Analyze the components of change in the market by looking at historic and future growth patterns.
- Use the data to understand future patterns of the market trends from winners and losers to category dynamics and thereby quickly and easily identify the key areas in which you want to compete in the future.

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