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Dental Floss (Oral Hygiene) Market in Middle East & Africa - Outlook to 2020: Market Size, Growth and Forecast Analytics

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Description:

Dental Floss (Oral Hygiene) Market in Middle East & Africa - Outlook to 2020: Market Size, Growth and Forecast Analytics

Summary

"Dental Floss (Oral Hygiene) Market in Middle East & Africa - Outlook to 2020: Market Size, Growth and Forecast Analytics" is a broad level market review of Middle East & Africa Dental Floss' market by country. The research handbook provides the up-to-date market size data for period 2011-2015 and illustrative forecast to 2020 covering key market aspects like Sales Value and Volume for Dental Floss and its variants Flossing Tape, Unwaxed Dental Floss and Waxed Dental Floss. The research handbook also provides analytics on Sales by Brands and by Distribution Channel.

Dental Floss is usually available in form of a Tape / Nylon String that is inserted between the teeth to remove food/plaque. Includes all waxed and un-waxed dental floss and dental tape products, however, excludes interdental brushes and other flossing/oral care devices.

Sales Values in the handbook are depicted in USD (\$) and local currency by country and Volumes are represented in M Units.

Furthermore, the research handbook details out Sales Value for top brands for the year 2012 to 2015 and overall market sales by Distribution Channel (Hypermarkets & Supermarkets, Convenience Stores, Department Stores, Dollar Stores, Variety Store, Cash & Carries and Warehouse clubs, eRetailers, Food & Drinks specialists, Drug stores & Pharmacies, Health & Beauty Stores, Other general retailers and others) where ever applicable.

The research handbook acts as an essential tool for companies active or plans to venture in to the Middle East & Africa Dental Floss (Oral Hygiene) market. The comprehensive statistics within the report provides insight into the operating environment of the market and also ensures right business decision making based on historical trends and industry model based forecasting.

Countries covered in this report include: Egypt, Israel, Saudi Arabia, South Africa, United Arab Emirates

*This is an on-demand research handbook and will be delivered within 2 working days (excluding weekends) of the purchase.

**Note: Certain content / sections in the research handbook may be removed or altered based on the availability and relevance of data.

Scope

- Overall Dental Floss (Oral Hygiene) market value and volume analytics with growth analysis from 2011 to 2020.
- Sales Value and Volume analytics for variants of Oral Hygiene; Flossing Tape, Unwaxed Dental Floss and Waxed Dental Floss
- Value terms for the top brands.
- Distribution channel sales analytics from 2012-2015.

Reasons to buy

- Get access to authoritative and granular data on the Dental Floss (Oral Hygiene) market and fill in the gaps in understanding of trends and the components of change behind them.
- Enhance your understanding of the market to update your strategic and tactical plans based on volume and value changes, brand dynamics and distribution trends.
- Analyze the components of change in the market by looking at historic and future growth patterns.
- Use the data to understand future patterns of the market trends from winners and losers to category dynamics and thereby quickly and easily identify the key areas in which you want to compete in the future.

Table Of Contents:

Table of Contents

1 Introduction

1.1 What is this Report About?

1.2 Definitions

1.2.1 This report provides 2015 actual sales; while forecasts are provided for 2016 - 2020

1.2.2 Category Definitions

1.2.3 Distribution Channel Definitions

1.2.4 Volume Units and Aggregations

1.2.5 CAGR Definition and Calculation

1.2.6 Graphical representation of Brands

1.2.7 Exchange Rates

1.2.8 Methodology Summary

2 Middle East & Africa Dental Floss Market Analysis, 2010-20

2.1 Dental Floss Value Analysis, 2010-20

2.1.1 Dental Floss Market by Value, 2010-20

2.1.2 Dental Floss Market Value by Segments, 2010-20

2.2 Dental Floss Volume Analysis, 2010-20

2.2.1 Dental Floss Market by Volume, 2010-20

2.2.2 Dental Floss Market Volume by Segments, 2010-20

3 COUNTRY Dental Floss Market Analysis, 2010-20

3.1 Dental Floss Value Analysis, 2010-20

3.1.1 Dental Floss Market by Value, 2010-20

- 3.1.2 Dental Floss Market Value by Segments, 2010-20
- 3.2 Dental Floss Volume Analysis, 2010-20
 - 3.2.1 Dental Floss Market by Volume, 2010-20
 - 3.2.2 Dental Floss Market Volume by Segments, 2010-20
- 3.3 COUNTRY Dental Floss Market Analysis,by Segments 2010-20
 - 3.3.1 Flossing Tape Analysis, 2010-20
 - 3.3.1.1 Flossing Tape Market by Value, 2010-20
 - 3.3.1.2 Flossing Tape Market by Volume, 2010-20
 - 3.3.2 Unwaxed Dental Floss Analysis, 2010-20
 - 3.3.2.1 Unwaxed Dental Floss Market by Value, 2010-20
 - 3.3.2.2 Unwaxed Dental Floss Market by Volume, 2010-20
 - 3.3.3 Waxed Dental Floss Analysis, 2010-20
 - 3.3.3.1 Waxed Dental Floss Market by Value, 2010-20
 - 3.3.3.2 Waxed Dental Floss Market by Volume, 2010-20
- 3.4 COUNTRY Dental Floss Brand Analysis, 2012-15
 - 3.4.1 Dental Floss Brand Analysis, 2012-15
- 3.5 COUNTRY Dental Floss Distribution Channel Analysis, 2012-15
 - 3.5.1 Dental Floss Distribution Channel Analysis, 2012-15
- 4 Appendix
 - 4.1 About GlobalData
 - 4.2 Disclaimer

Countries covered in this report include: Egypt, Israel, Saudi Arabia, South Africa, United Arab Emirates

List of Tables

- Table 1: Category Definitions - Dental Floss Market
- Table 2: Distribution Channel Definitions - Oral Hygiene Market
- Table 3: Volume Units for Oral Hygiene Market
- Table 4: Middle East & Africa Exchange Rate LCU - USD (Annual Average), 2010 - 2015
- Table 5: Middle East & Africa Exchange Rate LCU - USD (Annual Average), 2016 - 2020 Forecast
- Table 6: Middle East & Africa Dental Floss Market Value (USD m) and Growth (Y-o-Y), 2010-20
- Table 7: Middle East & Africa Dental Floss Market Value (USD m) by Segments, 2010-15
- Table 8: Middle East & Africa Dental Floss Market Value (USD m) by Segments, 2015-20
- Table 9: Middle East & Africa Dental Floss Market Volume (Units m) and Growth (Y-o-Y), 2010-20
- Table 10: Middle East & Africa Dental Floss Market Volume (Units m) by Segments, 2010-15
- Table 11: Middle East & Africa Dental Floss Market Volume (Units m) by Segments, 2015-20
- Table 12: COUNTRY Dental Floss Market Value (LCU m) and Growth (Y-o-Y), 2010-20
- Table 13: COUNTRY Dental Floss Market Value (USD m) and Growth (Y-o-Y), 2010-20
- Table 14: COUNTRY Dental Floss Market Value (LCU m) by Segments, 2010-15
- Table 15: COUNTRY Dental Floss Market Value (LCU m) by Segments, 2015-20

Table 16: COUNTRY Dental Floss Market Value (USD m) by Segments, 2010-15
Table 17: COUNTRY Dental Floss Market Value (USD m) by Segments, 2015-20
Table 18: COUNTRY Dental Floss Market Volume (Units m) and Growth (Y-o-Y), 2010-20
Table 19: COUNTRY Dental Floss Market Volume (Units m) by Segments, 2010-15
Table 20: COUNTRY Dental Floss Market Volume (Units m) by Segments, 2015-20
Table 21: COUNTRY Flossing Tape Market by Value (LCU m), 2010-20
Table 22: COUNTRY Flossing Tape Market by Value (USD m), 2010-20
Table 23: COUNTRY Flossing Tape Market by Volume (Units m), 2010-20
Table 24: COUNTRY Unwaxed Dental Floss Market by Value (LCU m), 2010-20
Table 25: COUNTRY Unwaxed Dental Floss Market by Value (USD m), 2010-20
Table 26: COUNTRY Unwaxed Dental Floss Market by Volume (Units m), 2010-20
Table 27: COUNTRY Waxed Dental Floss Market by Value (LCU m), 2010-20
Table 28: COUNTRY Waxed Dental Floss Market by Value (USD m), 2010-20
Table 29: COUNTRY Waxed Dental Floss Market by Volume (Units m), 2010-20
Table 30: COUNTRY Dental Floss Market Value by Brands (LCU m), 2012-15
Table 31: COUNTRY Dental Floss Market Value by Brands (USD m), 2012-15
Table 32: COUNTRY Dental Floss Market Value by Distribution Channel (LCU m), 2012-15
Table 33: COUNTRY Dental Floss Market Value by Distribution Channel (USD m), 2012-15

List of Figures

Figure 1: Middle East & Africa Dental Floss Market Value (USD m) and Growth (Y-o-Y), 2010-20
Figure 2: Middle East & Africa Dental Floss Market Value (USD m) by Segments, 2010-20
Figure 3: COUNTRY Dental Floss Market Volume (Units m) and Growth (Y-o-Y), 2010-20
Figure 4: COUNTRY Dental Floss Market Volume (Units m) by Segments, 2010-20
Figure 5: COUNTRY Dental Floss Market Value (LCU m) and Growth (Y-o-Y), 2010-20
Figure 6: COUNTRY Dental Floss Market Value (LCU m) by Segments, 2010-20
Figure 7: COUNTRY Dental Floss Market Volume (Units m) and Growth (Y-o-Y), 2010-20
Figure 8: COUNTRY Dental Floss Market Volume (Units m) by Segments, 2010-20
Figure 9: COUNTRY Flossing Tape Market by Value (LCU m), 2010-20
Figure 10: COUNTRY Flossing Tape Market by Volume (Units m), 2010-20
Figure 11: COUNTRY Unwaxed Dental Floss Market by Value (LCU m), 2010-20
Figure 12: COUNTRY Unwaxed Dental Floss Market by Volume (Units m), 2010-20
Figure 13: COUNTRY Waxed Dental Floss Market by Value (LCU m), 2010-20
Figure 14: COUNTRY Waxed Dental Floss Market by Volume (Units m), 2010-20
Figure 15: COUNTRY Dental Floss Market Value by Brands (LCU m), 2012-15
Figure 16: COUNTRY Dental Floss Market Value by Distribution Channel (LCU m), 2012-15

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